



Eleven Ways to Stand Out to Birth Mothers

The adoptive parent profiles are your connection to birth mothers. Initially that is how they will view you for the first time. I can't stress how important it is to put your best face forward. To capture the interest of a birth mother, you want to paint an intriguing and truthful portrait of who you are.

She is looking for a family where her baby is going to have the best life possible – that may look different to each woman. All women want to rest in the knowledge that they have made the *right* choice.

Here are a few guidelines to help you stand out:

1. Use great professional pictures! You don't need to look like a movie star. You *do* need to look like your best version of you.
2. In your letter, be genuine and heartfelt. Your birth mother will be drawn to the sincerity of your words.
3. Share as much personal interests and hobbies as you can. Some birth mothers are looking for similar shared interests. If you play the guitar, let her know. She might play the guitar and pick you for that very reason.
4. Tell her that you will love her child unconditionally. It will relieve some of her fears and anxiety about her choice.
5. Do not try to preach to or try to rescue a birth mother! She will feel you are judging her for her lifestyle.
6. Tell fun stories about your life and adventures. Show her a glimpse of the lifestyle her baby will grow up enjoying.
7. Have a couple friends or family members review your profile. They might see a detail that you have left out or something that should be edited.
8. If you have other children, were they adopted as well? If they are biological, why do you want to adopt? Be truthful and sincere.
9. Choose happy, bright background colors.
10. Smile in your pictures! Show your home, pets, extended family and a nice place set in the backyard if you have one. Give her a clear picture of *your* world!
11. You don't need to be perfect! Your birth mother does not expect perfection. If it looks too good to be true, she might sense that you are trying to manipulate her to get her baby. Be trustworthy and open.