ADOPTION PROFILE REVIEW REQUEST

When you are ready to have your profile reviewed, please check off the items below and return this form along with your final draft for our feedback and suggestions.

1. **Front Page and Main Photo**

    _____ Photo is shoulders up, in focus, shows warm, happy smiles

    _____ Eyes looking directly at camera, no squinting or sunglasses

    _____ Conveys warmth and closeness, both with each other and reader

    _____ Background is natural and not distracting (no people, animals, etc)

    _____ Names are clearly listed

    _____ Dear Birth Parent Letter begins on this page with greeting

    _____ Page is inviting and clear with clean layout

    _____ Content and photos on this page make the reader want to learn more

2. **Interior Pages and Photos**

    _____ At least 10-15 photos on following pages that are clear and good quality

    _____ Photos are good quality (not pixelated) and composition

    _____ Photos are reflective of what text mentions

    _____ Some photos are 'action shots', not simply posed photos

    _____ Photos of your pets and children are included (if applicable)

    _____ Photos of your home and neighborhood are included

    _____ Photos have captions if necessary to identify person or activity

    _____ Text is easy to read font and appropriate to photo selection

3. **Dear Birth Mother Letter**

    _____ Tone is warm, written directly to birth mother

    _____ Letter is at least 750 words long

    _____ Provides solid examples of who you are, what you do, and where a child will fit in your life

    _____ Discusses why you are adopting and your commitment to future contact

    _____ Hand signed on last page

    _____ Includes your occupations, education, and interests outside of work

    _____ Does not presume to know how she feels or why she is choosing adoption

4. **Contact Information**

_____ Includes your toll free 800 number

_____ Includes an email address

_____ Includes a link to your website (if completed)

5. **General Appearance**

_____ Layout is neat and uses accent colors and design

_____ Font style and size is easy to read

_____ Printing is good quality, free from smudges

_____ Is well laid out and organized

_____ Paper is nice quality, neither too heavy (card stock) or too flimsy

We are submitting our profile for review and have followed the suggestions to the best of our ability. We understand that we will receive suggestions for improvement to our adoption profile based on the information provided to us and birth mother feedback.

PRINT NAMES:_____

SIGNATURE:_____ DATE:_____

Please print out the checklist and complete it, then send a copy of your profile to the address below for review:

Adoption For Life: Profile Review
400 Idaho Maryland Rd
Grass Valley, CA 95945

Please Note: After your profile is received for review, please allow 7-10 business days for a complete review of your adoption profile. During this time, we suggest you work on your website, networking plans, or adoption cards for further outreach and networking.